**Evidence 13**

***Context***

Which is more important in present-day society, cooperation or competition? Some people think that cooperation can bring out the best strengths for people, whereas others think that competition can stimulate people's potential.

***Opinion***

Competition is a stronger driving force than cooperation.

***Evidence***

While cooperation highlights the unified strengths of different people, competition often drives people to pursue their goals more aggressively and innovate faster. In a field of several computer companies sharing the Windows operating system platform, Apple intentionally developed their operating system to be compatible with only Apple computers. This not only allowed their products to perform more seamlessly, but it also allowed Apple to maintain a higher degree of control over the user’s experience and innovate based on that experience. Today, Apple is more valuable than any PC manufacturer in the world.

**Evidence 14**

请在背面写下你自己的例据（Evidence）